Partnership case study: MWH UK Ltd Graham Gladden, 2008

MWH UK is part of MWH Global, a worldwide engineering, technology and consulting services company involved with water treatment and supply, waste water collection and treatment, environmental management and engineering, power generation, facilities development, laboratory services, construction, program management, asset management, financial services, IT consulting, government relations and applied science.

In the Northwest of England MWH UK has, for nearly ten years, provided engineering services to United Utilities, supporting the delivery of water and waste water improvement schemes. In addition it is involved in waste management and recycling managing almost 900,000 tonnes of household and commercial waste each year via waste transfer facilities situated in Liverpool, Knowsley, Southport and Wirral.

The company also manages and operates 19 household waste and recycling centres located throughout Merseyside and Cheshire.

MWH take pride in making a difference. Volunteering is integral to their corporate philosophy and core values. Improving the quality of life in communities is a key priority at MWH. Working locally, their employees enrich the lives of residents by participating in programmes oriented towards technical education, environmental protection and outreach, supporting the development of small businesses, especially in disadvantaged communities and emergency support.

Locally it recognises the importance of the local community and is pleased to support local groups and environmental forums. Among those helped through financial support are the Merseyside Business Environmental Network (MERBEN), the Merseyside 21 Awards and Clean Merseyside Centre (CMC).

Why is MWH involved with MBC?

MWH is proud to support the Mersey Basin Campaign. We are a service provider to the Water, Environment, and Energy sectors and MWH's stated purpose is 'Building a Better World'. MBC provides an excellent fit with this purpose and our involvement with the MBC supports one of our Core Values which is to be "Involved citizens improving the communities where we reside and work".

MWH is very active in the water sector in the North West of England, and The Mersey Basin Campaign allows us to implement our Involved Citizens Core Value in community activities which fit well with our business activities. The Mersey Basin Campaign always adopts a professional approach and is able to work with a wide range of public, private and voluntary sector partners.

How is MWH involved?

MWH is a business partner with the MBC, providing funding of the MWH Mersey Basin Week. During MWH Mersey Basin Week 2007, over 350 events were organised, with more than 4,500 people taking part in a wide range of activities. The MBC provides strong leadership in the Mersey Basin Week, and the efforts of so many volunteers turns the sponsorship money into a far greater value of environmental improvement work.

The Business Foundation days give staff opportunities to have a positive impact on the environment, and to work alongside other Business Foundation Members. Importantly, this involvement allows us to support and engage with our local communities working to improve the areas around the River Mersey. At an individual level, many of our staff contribute to the MBC activities.

What are the key benefits of involvement to MWH?

MWH benefits from being involved with the Mersey Basin Campaign in the following ways:

- MBC is an excellent vehicle for implementation of our core values. MWH benefits from the "fit" of the community activities to our own business activities.
- MBC facilitates staff engagement with community activities.
- Involvement with the MWH Mersey Basin Week provides publicity material demonstrating how we fulfil our Core Values.